



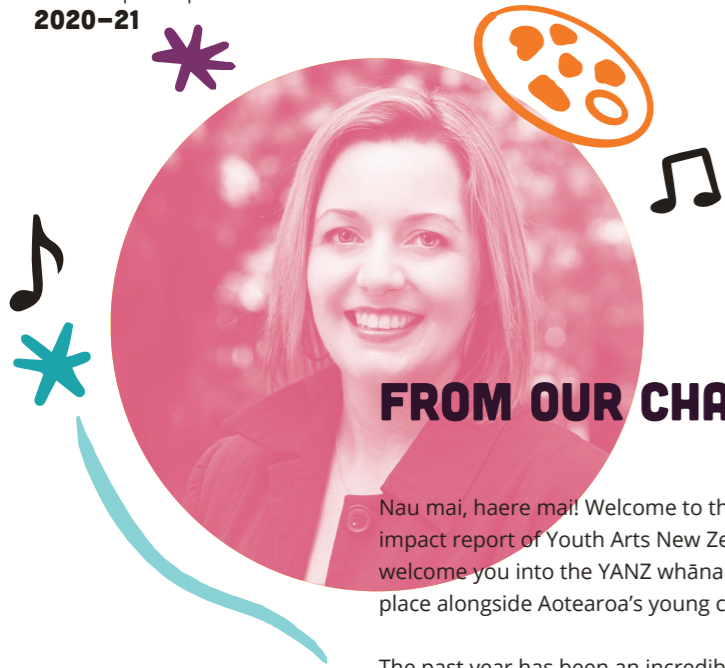
ANNUAL IMPACT REPORT
2020-21



THE FUTURE IS CREATIVE



**WE'RE BUILDING
A CREATIVE
LAUNCHPAD FOR
AOTEAROA'S YOUTH.
HERE'S HOW...**



FROM OUR CHAIR

Nau mai, haere mai! Welcome to the first annual impact report of Youth Arts New Zealand. We welcome you into the YANZ whānau, to take your place alongside Aotearoa's young creatives.

The past year has been an incredibly busy but hugely productive social enterprise roller coaster! Launching amid a global pandemic required remarkable bravery and strength of character. The founding YANZ team have worked hard to establish a future focussed, influential and entrepreneurial organisation that nurtures the mana of young creatives. The team have created a values based culture of inclusion and manaaki that is ambitious and impactful.

The YANZ whānau has grown over the year, increasing in numbers of linked-in community members, supporters, funders, and donors, as well growing the operations team and governance Board. Ka pai to mahi!

With this growth in connections and relationships has come a significant output of deliverables. From resources, to events, installations, to activations, internships to online concerts, the YANZ team have over-delivered on a shoestring

budget. The team initiated and completed significant projects to advance the interests of young creatives across the Auckland region and beyond.

Operating lean and always innovating have been the key features of this year. We are ambitious about our future and are excited about the commercial and community opportunities ahead of us. Already attracting grant funding to deliver significant regional events and nationwide programmes, now is the time to join the YANZ whānau as an investor or funder to be a part of changing the landscape for young creatives in Aotearoa. As a Board we are immensely proud of what the team have achieved already, and are constantly in awe of their commitment and enthusiasm to the YANZ vision, the creative sector and young creatives. This report is part of the picture of impact YANZ is making. Join with us to be part of resetting the frame.

Mā te tuakana ka tōtika te teina, mā te teina ka tōtika te tuakana.

Ngā mihi nui,
Tania Jones



FROM OUR CEO

Last year, myself and YANZ co-founders Zak and Harrison embarked on a mission to officially launch Youth Arts New Zealand. We had operated as a volunteer organisation since December 2017 and, after 2.5 years of exploring our identity and kaupapa, we decided we were ready to go 'all in'. We packed our metaphorical briefcases, quit our day jobs and prepared ourselves for a year of challenges and growth.

After officially launching during Aotearoa's first COVID-19 lockdown in May 2020, we began actioning the ambitious strategic plan we had built. Since then, we have recruited a talented Board of Trustees, provided over \$72,000 in employment opportunities to young creatives, expanded our projects to serve a more diverse range of rangatahi communities, and produced over 100 unique creative experiences for young people. With a global pandemic raging in the background, it is the persistent optimism, curiosity and passion of our YANZ whānau that has kept our heart beating and healthy. I am incredibly proud of our team and the constant desire to learn and grow that defines the meaningful experiences we create for New Zealand's youth.

All that said, it is the stories, moments, and reflections captured within this report that tell the real story. From our Te Kāhui Creative Writing in Corrections Programme, to our vast array of paid gig opportunities and youth internships, Aotearoa's youth are showing us who they truly are. I am humbled to have the opportunity to walk alongside them.

Lastly, our mahi wouldn't exist without the support of some key champions. To our volunteers, patrons, funders, supporters and collaborators: you are all part of our whānau, and we are so grateful for your support. You enable us to meet the evolving needs of our rangatahi - we couldn't do this without you.

Equipped with the momentum of our successes and the wisdom of our learnings, I am incredibly excited for the next year. Bring on 2021!

Ngā mihi nui,
Matthew Goldsworthy



**OUR IMPACT
IN NUMBERS**

\$72,777

In artist fees
provided to
young creatives

100+

Events showcasing
the mahi of our
creative youth

\$40,120

In gig work opportunities



\$32,657

In long-term employment

FOUR HUNDRED

Young creatives collaborated with



YOUNG AT ART



Young at Art brought to life a collection of 5 vibrant, youth-powered creative hubs across Tāmaki Makaurau Auckland. Through exhibiting young people’s work, creating live music performances, and offering interactive visual and written art activities, Young at Art allowed our emerging stars to shine and celebrate their creative identities before a region-wide audience. Part of the 2021 Summernova Festival, Young at Art provided new and exciting opportunities for rangatahi from all parts of Tāmaki Makaurau to showcase their talents to and represent their own communities.

The impact of the event extended beyond our engagement with each young artist, empowering them to share their own creative mahi with their whānau and community. With an audience of 20,000+ engaging with the towers and performances and 96 young creatives involved, Young at Art empowered, amplified, and interconnected the diverse creative identities of Auckland’s youth.

Young at Art was also a hugely valuable experience for the YANZ team. From event permitting and creating site maps, to budget management and stakeholder engagement, the project was an extremely beneficial learning experience - especially thanks to the support provided by Auckland Unlimited and Fresh Concept.

THE NUMBERS AT A GLANCE

- ★ 5 HUBS ACROSS TĀMAKI MAKĀURAU AUCKLAND
- ★ 5 PERFORMANCE EVENTS
- ★ 7 ‘CREATIVE TOWERS’ SHOWCASING VISUAL ART, POETRY AND MORE FROM LOCAL YOUTH
- ★ \$23,000+ IN ARTIST FEES, DIRECT TO AUCKLAND’S CREATIVE RANGATAHI
- ★ 20,000+ IN-PERSON AUDIENCE
- ★ 180,000 PEOPLE REACHED THROUGH ONLINE ADVERTISEMENTS AND INTERVIEW CONTENT
- ★ 96 YOUNG CREATIVES DIRECTLY INVOLVED

PRIMARY SUPPORTERS



“IT WAS AMAZING SEEING MY FAMILY MEMBERS CHECKING THE TOWER OUT ON THEIR INSTAGRAM STORIES. I REALLY FEEL, IN THIS SMALL WAY, I MADE MY PAPA PROUD. MUM COULDN’T STOP CRYING! WORDS CANNOT EXPRESS MY APPRECIATION.”



“THE OPPORTUNITY TO EXPLORE MY CREATIVE SIDE IN A PUBLIC ENVIRONMENT WAS A WELCOME PUSH OUT OF MY COMFORT ZONE.”



TE KĀHUI








Te Kāhui is a creative writing programme facilitating equitable self-expression opportunities for underserved, incarcerated rangatahi (youth) at Mt Eden Corrections Facility in Tāmaki Makaurau Auckland. Conceptualised in 2019 by young creatives Eric Soakai, Jorja Heta and Zak Devey, seeing our mahi fully funded in December 2020 was a formative experience for the entire team - and a critical milestone in allowing us to expand and deepen the programme's impact for our cohorts.

With the onset of 2020's first COVID-19 lockdown, the Te Kāhui team had to be quick on its feet in considering how we might continue to serve our incarcerated rangatahi. In less than two weeks, we created a remote iteration of the programme allowing youth to engage with remote booklets, receive feedback on their work, and request typed and graphically-designed copies of their mahi. These resources were incredibly well received by the corrections community, being made available to over 3000 inmates nationwide as part of the "Brain Bites" Covid-19 response programme. Since then, we've been able to carry out our face-to-face and remote programmes in tandem, serving another 200 inmates from both local and distant facilities.

Internally, the past year has seen two more incredible rangatahi, Ruby Macomber and Phodiso Dintwe, join the Te Kāhui whānau to meet programme demand - leading to the conceptualisation of new and improved facilitation strategies. The chance to create safe spaces to kōrero with and empower vulnerable rangatahi is a dream come true for us, and we can't wait to take the programme into new spaces in 2021.

THE NUMBERS AT A GLANCE

-  200 YOUNG INMATES ENGAGED
-  OVER 300 EXERCISES COMPLETED
-  96% OF FEEDBACK POSITIVE
-  WRITING FEEDBACK REQUESTED ON OVER 200 EXERCISES
-  TWO THIRDS OF PARTICIPANTS WISHED TO BE CONSIDERED FOR A FUTURE ANTHOLOGY

PROJECT SUPPORTERS



QUOTES FROM RANGATAHI

"I DID THE ACTIVITIES OVER A SPAN OF A WEEK. I'D JUST LIKE TO SAY THANK YOU TO THE PEOPLE OF TE KĀHUI FOR PROVIDING A CREATIVE RELEASE FOR PEOPLE WHO ARE IN A BAD PLACE. IT REALLY HELPED."

"I ENJOYED TODAY'S SESSION BECAUSE I GOT TO WRITE A POEM FOR THE FIRST TIME IN MY LIFE, AND I LOVED IT."

"I EXPRESSED MY FEELINGS WHICH FELT GOOD BECAUSE I DON'T USUALLY OPEN UP TO PEOPLE."

"I REALLY ENJOYED READING THE FEEDBACK FROM THE LAST BOOKLET, I REALLY APPRECIATED THE COMMENTS AND FOUND IT VERY UPLIFTING. IT WAS GREAT FOR MY WAIRUA ALSO, THANK YOU."



MUSIC IN PARKS INTERNSHIP PROGRAMME



A collaboration between YANZ, Auckland Council and Te Karanga Trust, the 2021 Music in Parks Internship Programme gave 6 young interns the valuable experience of working in a professional music events team.

The 6x interns were selected based on their desire to pursue a career in the live events sector, and were guided through the internship programme by Gavin Downie, a highly respected music industry guru, and his Music in Parks team. With YANZ managing the project and Te Karanga Trust mentoring the rangatahi interns, each organisation leaned into their strengths, allowing for an impactful and insightful programme.

The interns learned everything from health and safety to event logistics and promotion. However, the biggest value for them was the teamwork and support they were provided with throughout the programme. Thanks to some additional funding received towards the end of the internships, we were able to provide additional guidance and support. This included subsidising wages to pathway interns into employment, and providing individual mentoring sessions to further their personal and professional development.



AMERICA'S CUP & PRADA CUP PERFORMANCES






Just before the Prada Cup began in January 2021, Auckland Unlimited approached Youth Arts New Zealand to bring live musical performances to spectators and visitors on Auckland's waterfront. This resulted in 25 days of performances across 4 performance sites at Mission Bay and the 'Last Mile' between Britomart and Viaduct Harbour.

The YANZ America's Cup and Prada Cup performances provided well-paid gig work experience for over 30 youth creatives across 89 performances from January to March. This gave our artists the opportunity to express themselves on the national and global stage of the America's Cup series. For Tāmaki Makaurau's local youth talent to play alongside the America's Cup and Prada Cup races, performing to a nationwide audience, was extremely special.

The America's Cup and Prada Cup performances were an important step in YANZ's journey, marking a distinct increase in the scale of our activities and subsequent impact. These performances also allowed us to onboard many new creatives from across Auckland in a small timeframe, build connections with valuable partners, and pave the way for even larger projects in the future.

THE NUMBERS AT A GLANCE

-  30+ YOUNG CREATIVES INVOLVED
-  89 PERFORMANCES
-  \$11,500+ IN ARTIST FEES






38 HURSTMERE SUMMER SERIES



In collaboration with Fresh Concept, Youth Arts New Zealand was tasked with filling Takapuna's newest public space, 38 Hurstmere, with youth-centred creative activations all throughout summer. Every weekend, YANZ planned and delivered a unique and exciting creative activation, working with local youth talent to produce fun family-friendly events for Takapuna to enjoy. The series featured a diverse range of creative talent to delight the Takapuna public, from free face-painting and portraits to youth music showcases and improvised dance performances.

Through the 38 Hurstmere Summer Series, we empowered 20 youth creatives to share their passions with friends and whānau in their local community, while also providing them with a paid opportunity to build their portfolios and gain valuable work experience. It was heartwarming to see the connections and relationships formed between the young creatives we worked with.

THE NUMBERS AT A GLANCE

-  20 LOCAL YOUNG CREATIVES INVOLVED
-  8 UNIQUE COMMUNITY EVENTS
-  1000+ LOCALS ENTERTAINED

“BEFORE TAKING UP THIS OPPORTUNITY I THOUGHT I WOULD HAVE TO PAY TO PERFORM. WHEN THE TEAM TOLD ME I WOULD BE GETTING PAID I WAS STOKED!”

ALICE IN OUR PLACE

A COLLABORATION WITH HAURAKI DISTRICT COUNCIL



Traditional council engagement can cause young people to switch off. With so many big issues affecting our future, it's now more important than ever that youth are involved in local decision-making. So, when Hauraki District Council approached YANZ to inject a burst of youthful creativity into their 10 Year Plan project called 'Alice in Our Place', we jumped at the chance to be involved!

YANZ is all about making things more accessible for young people, and bringing in creativity is a key part of engaging youth perspectives. Collaborating with talented young musician and composer, Matthew Beardsworth, we created a magical online soundtrack for the Alice in Our Place online consultation experience. This gave Matt a paid opportunity to develop his composition skills, working towards a professional brief and building his portfolio. Additionally, the chance to create a more accessible version of Hauraki District Council's long term plan for young audiences made this a holistically impactful project.

“WORKING WITH YANZ TO CREATE A MUSICAL SOUNDTRACK FOR OUR STORY MEANT WE WERE ABLE TO TAP INTO A POOL OF ENORMOUS YOUNG TALENT LIKE MATTHEW BEARDSWORTH, AND SUPPORT YOUTH ARTS AT THE SAME TIME. IT WAS THE ICING ON THE CAKE FOR THIS INNOVATIVE PROJECT.”

**TOBY ADAMS,
HAURAKI DISTRICT MAYOR**

CAN YOU HELP US TO GROW OUR IMPACT?



We are so grateful for the support of our wider community for helping us to expand and deepen our impact for young people across Aotearoa. We invite you to become part of the YANZ whānau by contributing in whatever way is most appropriate for you.

DONATE TO YANZ

We are grateful to receive donations from kind Kiwis, like you, to support our work, and help us make a meaningful impact on the future of creativity in Aotearoa. And, as a registered New Zealand charity, you can claim back 1/3 of your donations from IRD!

Our Kiwibank account is 38-9020-0406041-00. Please include 'donation' in the reference field, and send us a message so we can say thanks!

PARTNER WITH US

We are looking for partners to collaborate with across Aotearoa to help us grow our creative future as a nation. Partnering with YANZ can look like booking our talented creatives for live performances or digital projects, seeking our strategic support on youth-centred campaigns and projects, or hiring us to produce bespoke creative activations for your workplace or community. Get in touch now, we'd love to chat about how we can work together!

LEARN MORE ABOUT SUPPORTING YANZ
WWW.YOUTHARTS.CO.NZ/SUPPORT
MATTHEW@YOUTHARTS.CO.NZ

BECOME A YANZ PATRON

Join YANZ as a Patron and back the next generation of Aotearoa's creatives. YANZ Patrons are a network of passionate individuals, dedicated to supporting all young creatives across Aotearoa to access a diverse range of learning and development opportunities presented by YANZ. Our Patrons have access to an exclusive range of events and communications throughout the year, including opportunities to meet young creatives, attend project launches, performances and exhibitions, engage with the YANZ Board and more.

INTRODUCE OR CONNECT

If you are unable to support us financially but still want to support our work, we would greatly appreciate introductions and connections to others to help us grow our impact. Whether you can introduce us to a potential funder or patron, or you think our mission aligns with that of another organisation, please put us in touch!



**DESIGNED BY
ABBEY BARLOW**

